WELCOME, REGION 25!

THE ABC’S OF CHORUS COMMUNICATIONS
WHO IS YOUR CHORUS?
YOUR AUDIENCE INCLUDES:

- Past, current and potential members
- Friends of the chorus – patrons, sponsors, donors, “helpers”
- Other choruses (we’re a community)
- Music educators
- The general public
- Media contacts who help promote you
In the absence of accurate communication, the void is typically filled with miscommunication.
Produced without any cost
Delivered directly to all members each week at a consistent time
Providing a view of what’s happening now… and in the weeks ahead …
With links to resources they’ll need.